

HESTER APPOYER



Connect. Communicate. Collaborate.

My career started in South Africa over 30 years ago which, in numbers now looks like this:

- 60 000 hours of talks, lecturing, training, coaching, consulting, mediation and more on the subject of global communication and collaboration.
- 60% of my activities are centered on training (corporate, colleges and universities; SA, SEA, CEE and EU),
- 30% of my current business is executive coaching, consulting and conflict mediation;
- 10% of my current business is dedicated to talks and presenting.

My mentees and participants make up an internationally diverse group of individuals ranging from college and university students, academic professors, self-employed as well as corporate business people through various levels and departments including CEOs and board members.

I am an experienced **international circuit speaker - United Nations in Vienna - Austria (2016)** and I have spoken at numerous events over the last 14 years on topics that include

- high end leadership development and personal mastery
- clarity in communication, leading in discussions, rhetoric/argumentation and negotiation,
- presentation and empowerment through voice coaching
- conflict prevention, mediation and resolution
- intercultural savvy, cross border team development, diversity and inclusion
- extensive international corporate experience (in sales and marketing for the cosmetic and pharmaceutical industries; adult education and the financial sector – banks and insurance).

Other interesting bits...

I am busy writing my second book *The Cross-Cultural Kick-Starter*. My first book *The Flying Rhino's Guide to Intercultural Communication (2015)* was commissioned by one of my clients STARKRAFT AG.

I am personally a product of multicultural influences –an Afrikaans/English South African growing up with parents from both languages (2 distinctly different cultural groups) amidst the other diverse cultures of South Africa and now married to an Austrian. I have also lived and worked in various countries such as South East Asia, Europe, Central Eastern Europe. I have been living in India for 18 months.

By the age of ten (1972) I had logged more than 20 000 unaccompanied flying miles jetting between South Africa and Saudi Arabia where my father worked as an engineer. As a child I spoke on children's radio shows telling about my solo travels and cultural experiences.

I also

- write columns for Business Goa magazine and SiyaWoman.com in India
- maintain online blogging platforms and media channels (Facebook, LinkedIn, Instagram) with a constant increase in follower numbers
- maintain a homepage with newsletter reach of approx. 3000 people
- enjoy connections to women business platforms in Austria, India and South Africa including the United Nations in Vienna Austria,
- maintain joint venture opportunities within an extended international community of PR and event managers, speakers, coaches and trainers.

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